

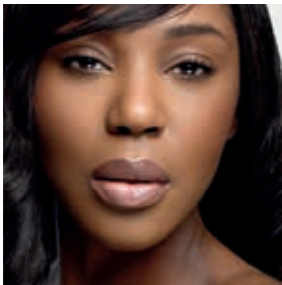


Explanation of color names (codes)

To achieve a perfect make-up result, we have created a number range for each skin type.

1. Just choose your skin type
2. Then choose the look you want (either neutral, warm or cool)
3. Choose your personal color (number range)

| | | Color Code | | + number |
|--|---|--|-----------|------------------|
| Skin Type I / II | | Light Skin Type (asian, nordic) | | |
| <ul style="list-style-type: none"> • light to very fair skin color • reddish, blond to light brown hair • blue, green, gray eyes • freckles |  | N | (neutral) | 010 - 020 |
| | | W | (warm) | |
| | | C | (cool) | |
| Skin Type III / IV | | Medium Skin Type (european) | | |
| <ul style="list-style-type: none"> • medium-bright, brownish to olive skin color • dark blond, brown to black hair • brown, blue, green, gray eyes • hardly any freckles |  | N | (neutral) | 030 - 040 |
| | | W | (warm) | |
| | | C | (cool) | |
| Skin Type V / VI | | Dark Skin Type (african) | | |
| <ul style="list-style-type: none"> • dark to very dark skin color • black hair • Brown eyes • no freckles |  | N | (neutral) | 050 |
| | | W | (warm) | |
| | | C | (cool) | |